

Annexure – 7.57

F. No. 6(6)/2014 -CP-IF-II
GOVERNMENT OF INDIA
Ministry of Finance
Department of Financial Services

3rd Floor, 'Jeevan Deep' Building,
Parliament Street, New Delhi,
Dated: 21st April, 2017

To

All SLBC Conveners,

Minutes of the Meeting chaired by Joint Secretary (DFS) to discuss issues regarding Vidya Lakshmi Portal (VLP) on Education Loans at 11.00 a.m. on 12.04.2017 in the Conference Room of Department of Financial Services

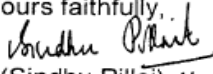
Sir/Madam,

I am directed to enclose the minutes of the above meeting.

3. In view of the decisions taken in the above mentioned meeting you are requested to advise all the branches to initiate action on the following points:

- All education loans should be routed through VLP. Where students have submitted physical application, the same should also be uploaded on VLP after sanction. All banks should also upload all their education loan schemes on VLP.
- Awareness campaign should be launched from 1st May, 2017. LDMs should ensure sensitization of stakeholders at the District level. SLBCs to arrange for meeting with HODs of educational institutions before the start of this academic session with an aim to conduct seminar in the institutions.
- Organize orientation programme for Officers on educational loans, CSIS and VLP.
- Banks' websites should have a direct tag to VLP.
- All legacy cases from 15th August, 2015 (Launch date of VLP) should be uploaded on VLP latest by September 30, 2017.
- Branches should coordinate with the educational Institutions of their area and popularize the VLP. They should also conduct seminars in such institutions during the admission season.
- Each branch/Educational Institution to display a Banner on VLP. ATMs of banks in educational institutions should also carry posters of VLP. SLBCs may prepare a common Banner for their respective states. Zonal Manager may sensitize Branch Managers in their region and ensure compliance about the popularization of VLP.
- SLBCs, DLCCs to review progress of education loans at the State/District level.
- Make efforts to link loanee to their employer to ensure recovery of education loans.

Yours faithfully,


(Sindhu Pillai)

Director

Ph: 23344462

Copy to:

1. All Chief Secretaries of States/UTs for information and monitoring in SLBC/SLFIC
2. Senior PPS to Secretary (FS), PS to AS (FS), PS to AS (FI), All Joint Secretaries/EA/Directors/DS in DFS for information and for taking up the matter with their respective, SLBCs to ensure that Education Loans including VLP is made an Agenda Item for monitoring of the scheme at State and District Level through SLBC/DLCC.

Minutes of the Meeting chaired by Joint Secretary (DFS) to discuss issues regarding Vidya Lakshmi Portal (VLP) on Education Loans at 11.00 a.m. on 12.04.2017 in the Conference Room of Department of Financial Services

List of Participants is Annexed.

At the onset, Joint Secretary emphasized that education loans should be seen as an investment opportunity as it has a significant role to play in the development of human capital in the country by ensuring education loans to the needy and meritorious students. In this regard, Vidya Lakshmi Portal (VLP) is a very important initiative and therefore it has to be made successful. He shared the concern about the low progress under VLP.

2. Director, DFS informed about the requirement of responding to complaints regarding education loans promptly. Bank branches sometimes fail to lodge claims pertaining to CSIS timely which results in complaints and court cases. Canara Bank being the nodal Bank should sensitize the concerned Nodal officers of all banks to respond timely when funds are made available by MoHRD.

3. Participating Banks have mentioned following reasons for slow progress under VLP:

- Lack of awareness among the students and Bank branch personnel.
- Banks have a number of education loan schemes which some times vary from the VLP format mainly developed for IBA Model Scheme. Some banks have different application forms for different Schemes.
- Some fields like mobile nos/ email ids of parents, etc is made mandatory due to which legacy cases could not be uploaded.
- Lack of awareness among educational institutions about VLP.
- Apprehension amongst bankers that educational loans easily become NPAs.
- Misconception of students that VLP is a private portal.

4. Officials of NSDL made a power point presentation on the progress under VLP. They have also informed that from 17.04.2017 the requisite linkage will be provided to enable the banks to upload the legacy cases.

5. After detailed deliberations, following action points emerged:

- All education loans should be routed through VLP. Where students have submitted physical application, the same should also be uploaded on VLP after sanction. All banks should also upload all their education loan schemes on VLP. **(Action All PSBs)**. Letter in this regard to be written to Chairman/MDs of Banks **(Action:DFS)**.
 - Canara Bank has issued a Circular to all the Braches that education loans should be strictly sanctioned through VLP. Other Banks to issue guidelines on the same lines. **(Action:PSBs)**
-

- All banks including private sector banks to be linked to the VLP. IBA to send a list of left out prominent banks to DFS so that the matter can be taken up with Chairmen of concerned Banks. **(Action: IBA).**
 - IBA to develop a simple common education loan application form to be used by all the banks in a week's time. This will also facilitate for uploading the loan application through mobile app being developed by NSDL. **(Action: IBA).**
 - Awareness campaign should be launched from 1st May, 2017. LDMs should ensure sensitization of stakeholders at the District level. SLBCs to arrange for seminars with HODs of educational institutions before the start of this academic session. **(Action: DFS,SLBC, LDMs)**
 - Banks to organize orientation programme for their Officers on educational loans, CSIS and VLP. **(Action: PSBs)**
 - All the Banks' websites should have a direct tag to VLP **(Action: PSBs).**
 - All legacy cases from 15th August, 2015 (Launch date of VLP) should be uploaded on VLP latest by September 30, 2017 **(Action: PSBs).**
 - VLP should carry logo of the Government of India indicating Department of Financial Services, Ministry of Finance and Ministry of HRD to convey that it is a Government Portal. **(Action: DFS/MoHRD)**
 - Websites of premier Educational Institutions, UGC/AICTE/IIM/Medical/Engineering Colleges/Management Schools/Major Skilling Centres should carry a link to VLP **(Action: MoHRD).**
 - Bank branches should coordinate with the educational Institution of their area and popularize the VLP. Banks should also conduct seminar in such institutions during the admission season. **(Action: PSBs).**
 - Each Bank branch/Educational Institution to display a Banner on VLP. ATMs of banks in educational institutions should also carry posters of VLP. SLBCs may prepare a common Banner for their respective states. Zonal Manager may sensitize Branch Managers in their region and ensure compliance about the popularization of VLP. **(Action: SLBCs/PSBs).**
 - All educational Institutions should be requested to incorporate details of VLP on the last page of their prospectus. **(Action: MoHRD).**
 - SLBCs/DLCCs to review progress of education loans at the State/District level. A communication to all SLBC Conveners, Nodal Officers for SLBCs of DFS and Chief Secretaries should be sent by next week. **(Action-DFS).**
-

- NSDL to develop a Mobile App on VLP by May 15, 2017 and show it to DFS for finalization. **(Action: NSDL)**.
 - Corporate No/ email of NSDL should be displayed on VLP portal. List of Nodal Officers of Banks with their email ID to be displayed on VLP by April end **(Action: IBA)**.
 - Banks should make efforts to link loanee to their employer to ensure recovery of education loans. **(Action: PSBs)**.
 - Banks to centralize the lodgment of subsidy claim under CSIS. IBA to prepare a Draft letter by 17th April, 2017 for circulation among the banks by DFS **(Action: IBA & DFS)**.
 - IBA will be the Nodal agency for launching publicity campaign in association with PSBs to create awareness among the student community about the VLP. IBA to prepare a publicity plan in consultation with the Banks in 10 days' time. **(Action: IBA/PSBs)**.
 - Publicity of VLP through Twitter handle and LinkedIn to be looked into. NSDL to link facebook account with all Government pages on facebook **(Action: NSDL)**.
 - Whats App Groups of Nodal Officers of Banks, MoHRD, NSDL and DFS may be formed to closely monitor the progress of education loans on VLP **(Action: DFS)**.
 - NSDL to provide MIS options in Excel software **(Action: NSDL)**.
 - Educational loan disbursement target for 2017-18 be kept at Rs 15,000 crore. The target for PSBs will be conveyed separately based on their achievement for 2015-16. **(Action: DFS)**
-

List of Participants from DFS

1. Shri Madnesh Kumar Mishra, Joint Secretary (DFS) in the Chair.
2. Smt Sindhu Pillai, Director
3. Shri MK Mishra, Under Secretary

List of Participants from Other Organizations

S.N.	Name & Designation	Organisation/Office
1	Shri Vijay Shankar, Deputy Secretary	Ministry of HRD
2	Sh Atul Gautam, Senior Adviser,	IBA
3	Sh P.C.Joshi, DGM	Central Bank of India
4	Sh S B Patwardhan, DGM	State Bank of India
5	Sh Ashok Aneja, GM	Bank of Baroda
6	Sh C. Santhalingam, DGM	Canara Bank
7	Sh R.P Sharma, DGM	PNB
8	Sh Vijay Kumar, CM	PNB
9	Sh Dev Raj Bansal, DGM	Bank of India
10	Sh Govinda Pant, Sr Manager	Bank of India
11	Sh A.V. Pathmaragam, GM	IOB
12	Sh N Ravindran Menon, AGM	IOB
13	Sh Suresh Sule, Whole Time Director	NSDL
14	Sh Abidali A, AVP	NSDL
